

LIVE ART
DANCE

2018-19 ADVERTISING
OPPORTUNITIES



SHAY KUEBLER | PHOTO CARA TRENCH

CELEBRATING 36 YEARS of CONTEMPORARY DANCE

CONTEMPORARY DANCE THAT MOVES YOU!



BALETT BC | DANCER: ALEXIS FLETCHER | PHOTO: CINDI WICKLUND

LIVE ART DANCE is honoured to announce its 36th year of presenting contemporary dance in Nova Scotia. That's nearly four decades of showcasing the best local, national, and international dance on the planet! Our 2018/19 season will deliver an exciting range of high-quality performances by companies from across the globe, each of which we hope will resonate with Halifax's dynamic, diverse community.

From September to April, we're going to use dance to take you on a world tour! In addition to showcasing some of Canada's most innovative choreographers and performers, we will give you a glimpse into the worlds of Scandinavian and Asian dance as well!

We are going to kick off our season with *Bhinna Vinyasa*, a "metaphysical journey" from India's own **Attakkalari Dance Company**, followed by **Shay Kuebler's** stunning *Telemetry* (Vancouver). 2018 will close with world premiere by **The Woods**, Halifax's favourite hip-hop dance company. In 2019, we kick things off an athletic solo show entitled *Man* by Norwegian choreographer **Solvi Edvardsen** before welcoming back **Ballet BC**, who will present a mixed bill for one night only at the Rebecca Cohn Theatre. Our amazing season will close *Vic's Mix* by Montreal's **RUBBERBANDance!**

World class dance at your doorstep!

Live Art Dance

6068 Quinpool Road
Halifax, NS
B3L 1A1

Telephone: 902.420.0003
Email: info@liveartdance.ca
www.liveartdance.ca

CONTEMPORARY DANCE THAT MOVES YOU!

ADVERTISE DURING LIVE ART'S 2018-19 SEASON!

- Your ad placements provide unique exposure to our ever-increasing audiences who support and attend cultural activities in Halifax
- Your support contributes to keeping Halifax on the vital edge of a dynamic international cultural exchange
- Your support is a clear message to your community that culture matters!

We invite you to consult the attached sheet and choose an advertising package for your business or service.

ATTAKALARI DANCE COMPANY (INDIA)

Bhinna Vinyasa
September 20-21, 2018
Sir James Dunn Theatre

SHAY KUEBLER (VANCOUVER)

Telemetry
October 5-6, 2018
Sir James Dunn Theatre

THE WOODS (HALIFAX)

New Work
December 7-8, 2018
Sir James Dunn Theatre

SOLVI EDVARDSEN (NORWAY)

Man
January 11-12, 2019
Sir James Dunn Theatre

BALLET BC (VANCOUVER)

Mixed Program
March 26, 2019
Rebecca Cohn Auditorium

RUBBERBANDance (MONTREAL)

Vic's Mix
April 26-27, 2019
Sir James Dunn Theatre



SOLVI EDVARDSEN | DANCER | SUDESH ADHANA | PHOTO | TRINE & KIM DESIGN STUDIO

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PROGRAM ADVERTISING RATES

- Programs are 8+ pages, printed in black with colour signatures. Once folded, the program measures 5.5 x 8.5 inches (8.5 x 11" folded).
- PAID POSITIONS AVAILABLE: Inside front and inside back covers add 5% to prices listed below.
- A limited number of colour ads are available.

FULL SEASON (6 insertions; Prices listed do not include HST)

FORMAT	WIDTH x HEIGHT	B&W	COLOUR
<input type="checkbox"/> Full Page	4.75 x 7.75"	<input type="checkbox"/> \$765.	<input type="checkbox"/> \$900.
<input type="checkbox"/> Half Page	4.75 x 3.75"	<input type="checkbox"/> \$575.	<input type="checkbox"/> \$675.
<input type="checkbox"/> One Quarter Page	2.25 x 3.75"	<input type="checkbox"/> \$425.	<input type="checkbox"/> \$500.

PER PROGRAM

<input type="checkbox"/> Full Page	4.75 x 7.75"	<input type="checkbox"/> \$225.	<input type="checkbox"/> \$300.
<input type="checkbox"/> Half Page	4.75 x 3.75"	<input type="checkbox"/> \$190.	<input type="checkbox"/> \$225.
<input type="checkbox"/> One Quarter Page	2.25 x 3.75"	<input type="checkbox"/> \$140.	<input type="checkbox"/> \$165.

AD SUBMISSION DEADLINES

Attakkalari Dance Company	Aug 23, 2018
Shay Kuebler	Sept 7, 2018
The Woods	Nov 8, 2018
Solvi Edvardsen	Nov 14, 2018
Ballet BC	Feb 15, 2019
RUBBERBANDance	Mar 29, 2019



RUBBERBANDance | PHOTO BILL HEBERT

COMPANY NAME & CONTACT PERSON

STREET/CITY/PROVINCE

PHONE/E-MAIL

RESERVE AD SPACE FOR:

<input type="checkbox"/> Full Season (six shows) OR	
<input type="checkbox"/> Attakkalari Dance Company	
<input type="checkbox"/> Shay Kuebler	
<input type="checkbox"/> The Woods	
<input type="checkbox"/> Solvi Edvardsen	
<input type="checkbox"/> Ballet BC	
<input type="checkbox"/> RUBBERBANDance	

SUBTOTAL

ADD 15% HST

TOTAL

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ARTWORK DELIVERY INSTRUCTIONS

Please provide your artwork in one of the following digital formats (in order of preference): High resolution PDF; EPS; TIFF. For colour ads, please submit in CMYK (4 process colour) mode. If you have any questions regarding your submission, please contact us. Please send digital files to both: outreach@liveartdance.ca AND sethdlevinson@gmail.com